



DESIGN INDUSTRY SERIES

PORCELAIN

DESIGN INDUSTRY SERIES - COLOR BODY PORCELAIN RECTIFIED

RAW

RAW LIGHT



12x24
CR 12X24 DIRL

10x60
CR 10X60 DIRL

30x30
CR 30X30 DIRL

30x60
CR 30X60 DIRL

3x24 BULLNOSE
CR 3X24BN DIRL

RAW WARM



12x24
CR 12X24 DIRW

10x60
CR 10X60 DIRW

30x30
CR 30X30 DIRW

30x60
CR 30X60 DIRW

3x24 BULLNOSE
CR 3X24BN DIRW

RAW MIX



12x24
CR 12X24 DIRM

10x60
CR 10X60 DIRM

30x30
CR 30X30 DIRM

30x60
CR 30X60 DIRM

3x24 BULLNOSE
CR 3X24BN DIRM

RAW GREY



12x24
CR 12X24 DIRG

10x60
CR 10X60 DIRG

30x30
CR 30X30 DIRG

30x60
CR 30X60 DIRG

3x24 BULLNOSE
CR 3X24BN DIRG

All items shown in this document are part of Alpha's stocking program. For special orders please contact your Alpha Tile Sales Representative

DESIGN INDUSTRY SERIES - COLOR BODY PORCELAIN RECTIFIED

OXYDE & RAW DECOR

OXYDE WHITE



12x24
CR 12X24 DIOW

10x60
CR 10X60 DIOW

30x30
CR 30X30 DIOW

30x60
CR 30X60 DIOW

3x30 BULLNOSE
CR 3X30BN DIOW

OXYDE LIGHT



12x24
CR 12X24 DIOL

30x60
CR 30X60 DIOL

OXYDE RUST



12x24
CR 12X24 DIOR

30x60
CR 30X60 DIOR

OXYDE DARK



12x24
CR 12X24 DIOD

30x60
CR 30X60 DIOD

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DESIGN INDUSTRY SERIES - COLOR BODY PORCELAIN
RECTIFIED

RAW SHADOW LIGHT
DECOR



12x24
CR DECO DIRSL

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Technical Tests -- Results Conform to:

TEST PERFORMED	TEST METHOD	STANDARD	RESULTS
Water Absorption	ISO 10545-8	≤0.6% (porcelain) ≤3.0% (monocottura)	0,01
DCOF	ANSI A137.1/2012	≥0.42	0.89
Slip Resistance	DIN 51130/51097	FD	R9
	BCR	≤40 to ≤74	
Bending / Breaking Strength	ISO 10545-4	>1800N / >35N/mm ² (porcelain) >1000N (monocottura)	2653N/ 51.9N/ mm ²
	ASTM C648	≥ 250 lbs	
Deep Abrasion Resistance	ISO 10545-8	≤ 175 mm ³	133mm ³
	ASTM C-1243		
Chemical Resistance	ISO 10545-13	≥ UB GA / GLA	Resistant
Stain Resistance	ISO 10545-14	> Class 3	5
Frost Resistance	ISO 10545-12	n/a	Yes
	ASTM C-1028		
PEI Rating	ISO 10545-7	n/a	N/A
	ASTM C-1027		
Scratch Hardness	MOHs	n/a	N/A

Packing Information

TILE SIZE	PC/BOX	SF/BOX	LB/BOX	BOX/PALLET
12x24	6	11.63	49	40
10x60	3	12.12	56	30
30x30	2	12.12	55	42
30x60	1	12.12	55	25
3x24 BULLNOSE	10		29	
3x30 BULLNOSE	10		55	
12x24 DECOR	6	11.63	49	40

Color Variation:

OXYDE RUST, OXYDE LIGHT, OXYDE WHITE, OXYDE DARK

V2



RAW GREY, RAW LIGHT, RAW WARM

V3



RAW MIX, RAW DECOR

V4



Member:



Member of Canada
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Council



Member of U.S.
Green Building
Council



Ceramic Tile
Distributors of
America (CTDA)



Tile
of America



The American Institute of Architects

Recommended Uses:



WWW.ALPHATILE.COM

alphatitle & stone  5

DESIGN INDUSTRY SERIES - COLOR BODY PORCELAIN RECTIFIED



WALL: RAW MIX
FLOOR: RAW LIGHT



WALL: OXYDE RUST
FLOOR: RAW WARM

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RECTIFIED

